



CELEBRATING THE LEGACY - BUILDING THE FUTURE

Celebration and Auction
September 16, 2017
6:30 - 9:30 PM

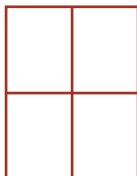
Western Connecticut University
Visual & Performing Arts Center
43 Lake Ave Ext, Danbury, CT 06811

Sponsorship Opportunities

Sponsorship Investment	Lead Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$5,000	\$1,000	\$500	\$250
Logo Placement on BCC web page	X	X		
Name listed on BCC web page			X	X
Logo Placement on Invitation	X			
Name Listing on Invitation	X	X	X	
Premier Full Page Ad in Program (Back Cover Color)	X			
Full Page Ad in Printed Program (Interior B & W)		X		
Quarter Page Ad in Printed Program (Interior B & W)			X	
Name & Logo in Printed Program	X	X	X	X
Logo Placement In A/V Presentation	X	X		
Name Listing In A/V Presentation	X	X	X	X
Sponsor Recognition from Podium	X	X	X	
Collateral Materials at Registration Table	X	X	X	
Representation on Anniversary Signage on BCC Campus (Lead - Logo premier placement, Gold/Silver - Logo, Bronze - Listing)	X	X	X	X
Complimentary Tickets	6	4	2	

Ad sizes

SUBMIT
CAMERA READY
JPG, EPS OR
PDF FORMAT
300 DPI



Cover Advertisement (Color or Back Inside Front): \$400 (7.5" tall x 5" wide)

Full Page Advertisement (B&W Interior): \$250 (7.5" Tall x 5" Wide)

Half Page Advertisement (B&W Interior): \$100 (3.5" Tall x 5" Wide)

Quarter Page Advertisement (B&W Interior): \$50 (3.5" Tall x 2.5" Wide)



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Yes, I want to be a Sponsor or Advertiser!

Please Circle Level



Lead Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$5,000	\$1,000	\$500	\$250

Contact Name:

Business or Recognition Name:

Email Address:

Phone:

Address:

City:

State:

Zip:

___ I have enclosed a check in the amount of \$ _____ made out to Brookfield Craft Center.

___ Please send an invoice in the amount of \$ _____

___ Please charge \$ _____ to my credit card (Circle one) VISA MASTERCARD AMEX

Card Number:

Name on Card:

Exp Date:

CODE:

Billing Address:

City:

State:

Zip:

Signature:

Ad Sizes & Rates

Please choose one

SUBMIT
CAMERA
READY JPG,
EPS OR PDF
FORMAT 300
DPI



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